

TURN THE FUTURE INTO REALITY WITH SAMSUNG DISPLAY DIGITAL SOLUTIONS



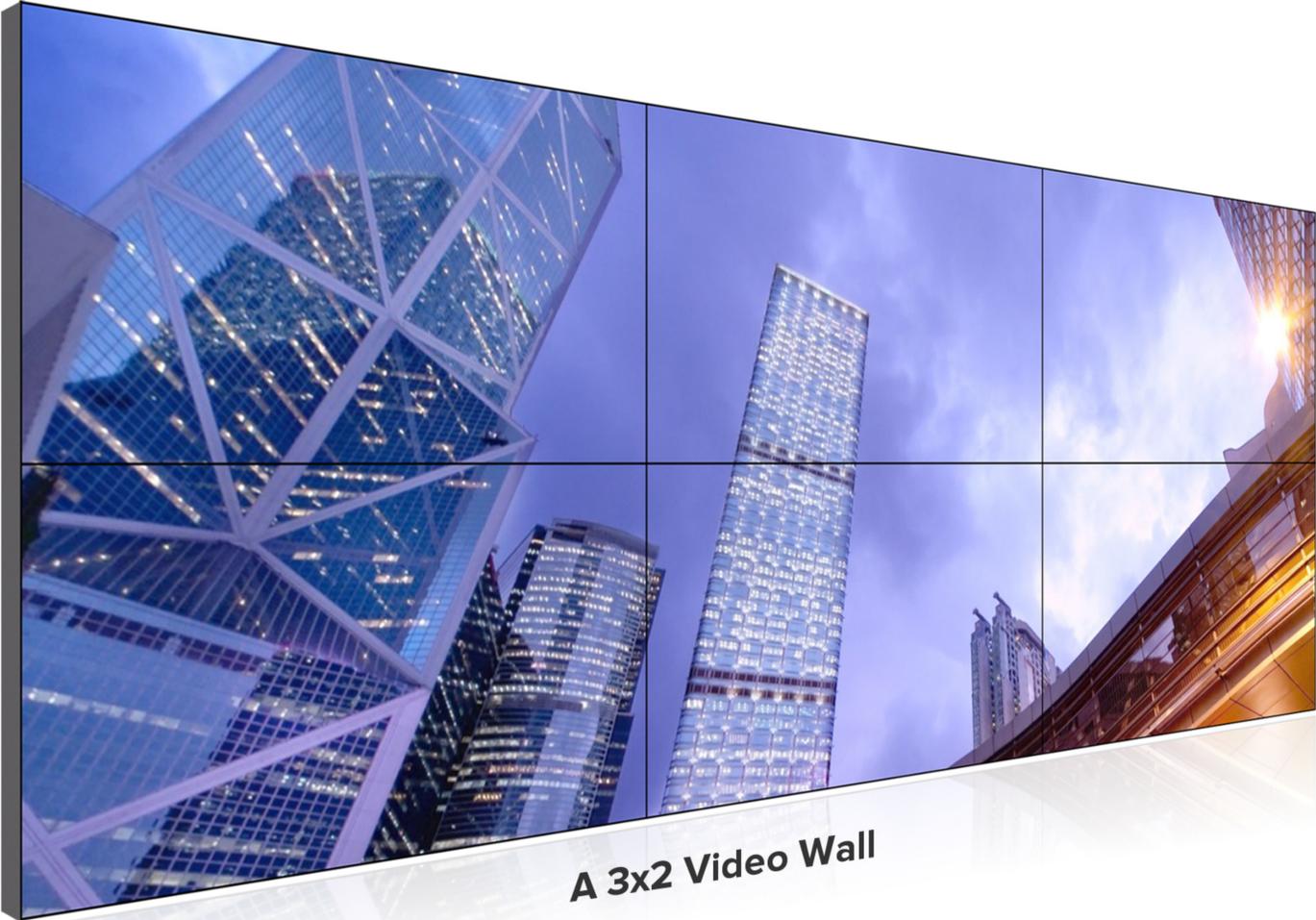
Contents

1. SAMSUNG PROFESSIONAL DISPLAY SOLUTIONS	1
2. SAMSUNG SINGLE SCREEN PROFESSIONAL LFD	3
3. MAGICINFO DIGITAL SIGNAGE SOFTWARE	4
4. INTERACTIVE AND ENGAGING BROADCASTING	5
5. MAGICIWB	5
6. SAMSUNG SMART SIGNAGE TV	6
7. USAGE SCENARIOS	7
8. ABOUT PROXYNET COMMUNICATIONS	8
9. SECTORS	9



Samsung Professional Display Solutions

Video Walls are a powerful new way to break through the clutter and engage with your intended audience.



A 3x2 Video Wall



Creatively Arranged Video Walls



Professional LFDs in Broadcast Studio



BBC UK News Broadcast Studio showing Video Walls



Video Wall

PRODUCT FEATURES (VIDEO WALL)

Samsung Video walls with FHD can take your digital messaging to the next level thanks to unsurpassed Samsung bezel innovation. 36% bezel reduction from previous model, and unrivalled among all competitors, these never before seen 3.5mm bezel displays can amaze audiences when combined together to form seamless video walls with virtually no visual distraction.

From 4 meter away the bezels are invisible to the naked eye creating a truly uninterrupted image for optimized visual messaging. Use this cutting-edge display technology to entice viewers, provide important real-time information.

Additionally, provide highly bright, vibrant picture quality without glare or blurriness to completely captivate audiences with a powerful viewing experience.

- ✓ **Embedded SSP System-on-Chip (SoC) Technology Can Eliminate the Need for External Media Players.**
- ✓ **Factory-Tuned for Color Uniformity Right Out of the Box**
- ✓ **Daisy Chain Up to 4 Displays Over Display Port 1.2 to Achieve 4K x 2K UHD Resolution**

You can achieve an amazing, seamless video wall with virtually no visual distraction using our solution.

Samsung Single Screen Professional LFD

Samsung pioneered LCD-based Professional LFD and is now the market leader in ultra-thin, eco-friendly, LED-based video walls. Our complete solution includes a wide range of advanced LED display panels, robust management software, and media players to suit almost any need and budget.



A Single Screen LFD



Production Control Room using Professional LFD



Streaming Live Program from a Decoder and Broadcasting Adverts Simultaneously



Professional LFD Used as a Menu Display Board

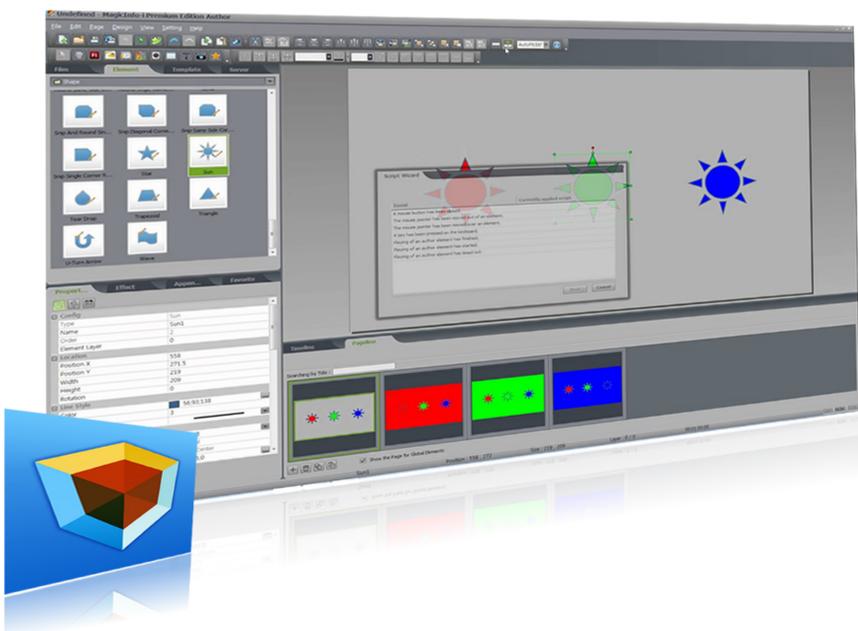


Single Screen Welcome Board

PRODUCT FEATURES (SINGLE SCREEN)

- ✓ **Reliable 24/7 Continuous Operation:** Innovative Samsung cooling technologies allow your message to be displayed with highly reliable 24/7 continuous operation.
- ✓ **Enhanced System-on-Chip Performance with Quad-Core CPU:** Powered by a System-on-Chip semiconductor and quad-core CPU, Samsung's Smart Signage Platform reduces TCO for digital signage deployments, providing savings in hardware, installation and operating costs.
- ✓ **New Industrial Design:** A sleek, stylish new look features a 9.5mm bezel with optional customizable bezel trim kits (white, titanium silver, matte black, wood grain).
- ✓ **Ultra-Slim 2.0" Chassis:** The stylishly thin chassis helps simplify installation while meeting ADA compliance requirements.
- ✓ **Built-In Wi-Fi and All-Share Cast:** Enjoy the advantages of expanded connectivity to mobile devices and simple mirroring of content on a tablet to the display.

MagicInfo Digital Signage Software



MagicInfo allows you to create playlists, set playback schedules and publish content directly to the display. Most traditional file formats are supported including RSS feed and live web pages.

INTERACTIVE AND ENGAGING BROADCASTING

Samsung E-board Solution has opened up new ways of presenting information that decrease operational costs and increase viewer engagement. This seamless presentation platform is comprised of three components—a large format display, a touchscreen overlay, and the MagicIWB software package—each of which can be used together or separately depending on the needs of the organization.



Touch Enabled Interactive Display

MagicIWB



A presenter can seamlessly share and mirror content from his/her tablet or mobile device wirelessly. This solution helps integrate social networking/comment to on-air broadcast.

MagicIWB solution can transform a traditional presentation into a dynamic educational experience with on-screen note-taking functionality, Video and Image Capture capability. Intuitive, powerful and cost-effective, MagicIWB facilitates a collaborative information experience that provides technological innovation without sacrificing the benefits of traditional presentation tools.

Consisting of three easy-to-use software components—MagicIWB, MagicIMS and MagicIMS Agent—this new approach will change how you present information in the classroom or the boardroom. MagicIWB transforms a display with touchscreen capabilities into an interactive HD tablet device equipped with an assortment of pen styles for maximum flexibility and convenience. It also supports a variety of media types, including PowerPoint presentations, images, video and Flash animation to create an information-rich learning environment.

Samsung IWB solutions also supports screen sharing and mirroring from PC, Tablets and Smart Phones.

Samsung SMART Signage TV



SMART Signage TV

KEY FEATURES

- ✓ Commercial-Grade Durability
- ✓ MagicInfo Express Software
- ✓ Built-in WiFi and AP
- ✓ Templates Library

Make a big impact with **Samsung SMART Signage TV**. Dazzle your customers with digital messaging and TV entertainment in a single, reliable solution. SMART Signage TV offers a simple, easy commercial display in a single, hassle-free package, eliminating the need for additional, external devices. Watch your revenue grow thanks to professional features like split screen portrait mode for large, eye-catching promotional content. You can create compelling display content that informs and motivates your customers, even if you have no experience creating digital signage content. And, unlike conventional TVs that can overheat or fail when used for long periods, you can operate your SMART Signage TV for up to 16 hours per day.

Usage Scenarios

Fashion



Showroom



Lobby



Mall



About Proxynet Communications



ABOUT US

Proxynet Communications is a leading indigenous ICT Company headquartered in Lagos, Nigeria playing in the African market space with business presence in Ghana, South African and Gambia; focusing on the deployment of Professional Audio Visual Solutions, Enterprise Security and Storage Solutions, System Integrations, Enterprise Software Development across various industry verticals which includes Financial Institutions, Hospitality and Churches, Manufacturing, Oil and Gas, Telecommunications, Media, FMCG, Government Institutions and Parastatals etc.

Proxynet has numerous global strategic partnerships with some Fortune 500 Companies such as Cisco, FireEye, Microsoft, IBM etc. Proxynet is also a Samsung Authorized Distributor and the only Samsung Authorized Service Centre for Large Format Displays in West Africa.

Our AIM

Proxynet Communications is set to empower end users by partnering with the right Vendors to deliver the most appropriate solutions to end users while considering the return on investment (ROI) thus ensuring optimal solution usage. The Company's strategy has been to identify partners with best-in-class products and culture tuned to provide leading edge solutions. Proxynet has a strategic business focus on providing leading edge solutions to the financial services sector. This focus has helped Proxynet develop the necessary expertise in identifying, developing, implementing and supporting solutions ranging from wired to wireless integrated solutions.

Our Mission

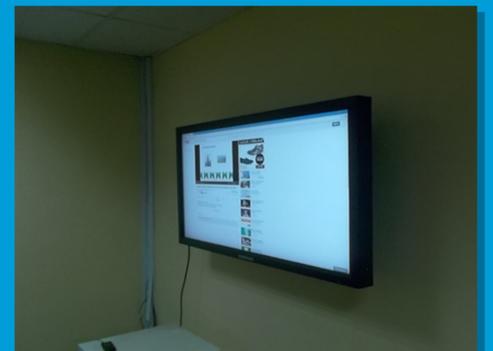
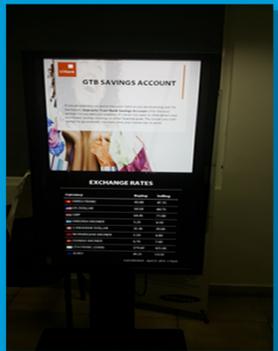
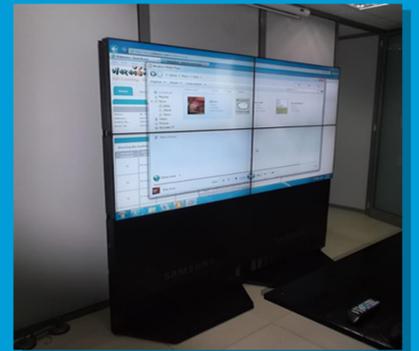
To attain and maintain leadership in the ICT Industry through the provision of the highest quality of service that will give our customers unsurpassed value in a cost effective and responsible manner bringing value creation to the community as a whole.

Our Vision

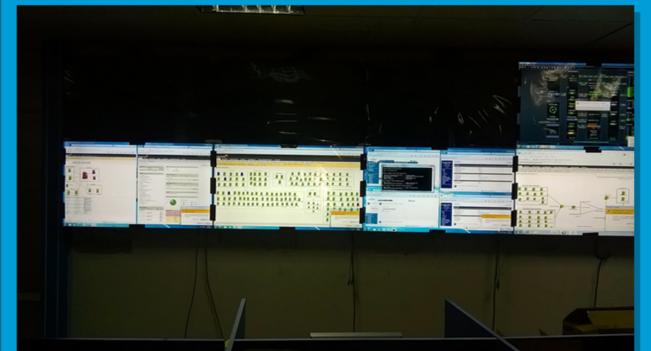
"To be a definition of true success in the delivery and support of ICT Solutions globally; through the achievement of superior technology to our customer base by consistently aligning with the dynamics of Information age while setting and maintaining standards".

Sectors

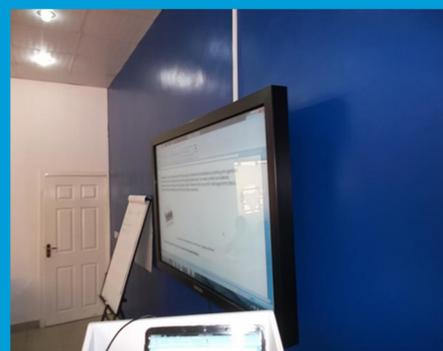
BANKING



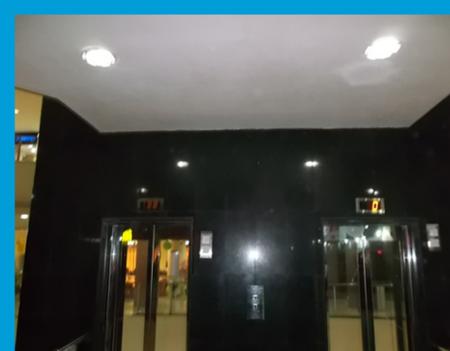
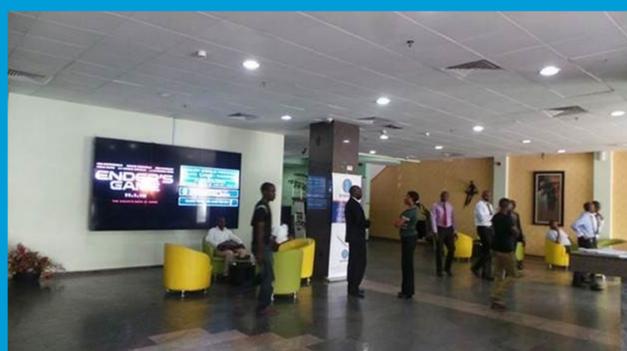
NOC



EDUCATION



ADVERTISEMENT



Sectors (cont.)

HOSPITALITY



RESTAURANT



AIRPORT

CONSUMER ELECTRONICS





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